

# 2011 National State Director Meeting

## Hamilton Crowne Plaza, 14<sup>th</sup> and K Streets

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### Tuesday, September 13

Perspectives from CNCS Leadership	8:30-9:00
Provide perspective of CNCS in current environment <i>Robert Velasco</i>	
Welcome	9:00-9:30
Introductions, goals, icebreaker <i>Mike Berning</i>	
Performance Measures	9:30-10:30
Overview of performance measures; discussion of implementation plan <i>Strategy Office and OFL</i>	
Break	10:30-10:45
Office of Government Relations	10:45-11:15
Update on legislative outlook, expectations/advice for engaging public officials <i>Kim Allman and OGR Staff</i>	
External Affairs	11:15-11:45
Overview of branding efforts, resources, insight on types of accomplishments which are useful “for telling the story” <i>Jim Fetig and External Affairs Staff</i>	
LUNCH & TRAVEL to Bethesda, MD	11:45-1:00
Joint Session: Commission EDs, National Directs, NCCC Directors	1:00-4:30
Presentation by Mario Marino, author of Leap of Reason on performance management, a conversation with Heather Peeler and on the agency’s approach to performance management, and a session with Robert Velasco, John Gomperts, and Mike Berning.	
Networking opportunity at Union Jack’s 4915 Saint Elmo Ave, Bethesda, MD	Following End of Regular Day

### Wednesday, September 14

Review of day	8:00-8:15
Preview current day, recap previous day <i>Peter Heinaru</i>	
CPO	8:15-9:00
Opportunity to provide updates on specific issues on cross-cutting topics; as well as engage state directors in conversation <i>Idara Nickelson</i>	

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### Wednesday, September 14, Cont'd

FFMC	9:00-9:30
Discuss Administrative issues <i>Rocco Gaudio</i>	
Veterans Programming	9:30-10:45
Expectations, challenges, examples of initial successes; opportunities related to working with Veteran Programming (provide State Program Directors a foundational awareness of the military community and its unique characteristics) <i>Special Guest MAJ Joseph Mullins and National Guard Representatives</i>	
Break	10:45-11:00
Monitoring/Risk	11:00-12:00
Discussion of CNCS monitoring strategy and State Office role in assuring proper programming and compliance <i>Aleda Robinson and AOM Staff</i>	
Lunch	12:00-1:00
VISTA	1:00-1:30
Inform SPDs of VISTA Director vision for the future, clarify policy changes; opportunity for VISTA staff to engage state directors in conversation, address questions, respond to suggestions from State Directors. <i>Mary Strasser and VISTA Staff</i>	
VISTA Training	1:30-2:25
Training and member development <i>Patrick Triano and Andy King</i>	
VISTA Performance Measures	2:25-3:00
<i>Paul Davis and VISTA HQ Staff</i>	
Break	3:00-3:15
VMSU	3:15-3:45
Brief overview of operations, address questions/suggestions <i>Jeffrey Soto</i>	
Disaster Services	3:45-4:15
Q&A, suggestions; update on disasters relevant to VISTA programming and agency wide <i>Kelly DeGraff</i>	

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OFL HQ Management Issues OFL Director provides update <i>Mike Berning and OFL HQ Team</i>	4:15-5:00
Adjourn for day	5:15
Social Hour at hotel bar	5:30

### Thursday, September 15

Review of day Preview current day, recap previous day <i>Peter Heinaru</i>	8:00-8:15
Senior Corps Senior Corps moving forward <i>Dr. Erwin Tan</i>	8:15-8:35
Senior Corps Operations Essentials <i>Angela Roberts</i>	8:35-9:00
RSVP Re-competition Update <i>Dr. Erwin Tan</i> <i>Katherine Gregg</i>	9:00-9:20
Senior Corps Issues – Roundtables Break into smaller working groups facilitated by subject matter experts. Topics include: Ideas for Implementing RSVP Competition, Exploring Senior Corps Demonstration Projects, Background Checks and Fingerprinting Requirements, Performance Measures Training and Implementation, and National Partnerships. <i>Senior Corps and OFL Staff</i>	9:20-10:15
Break	10:15-10:30
Office of General Counsel <i>Valerie Green, CNCS General Counsel</i>	10:30-11:00
Digital Media Discuss policy and application of Digital Media at the Corporation, Q/A <i>Sacha Cohen and Samantha Warfield, Digital Media Team</i>	11:00-12:00
Lunch	12:00-1:00

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### Thursday, September 15, Cont'd

Education Programming	1:00-2:30
Provide clarity on the larger CNCS Education strategy and various pathways that CNCS is currently working to achieve this e.g., SIG Funds. Also share knowledge of current studies and proven models to promote effective program development and implementation for VISTA and Senior Corps. <i>Nicole Gallant, Education Advisor</i>	
Closing Session	2:30
Closing Remarks <i>Mike Berning</i>	
Start of Cluster meetings	3:00-5:30
North Central:	Board Room at CNCS HQ
Southern:	9512 at CNCS HQ
Atlantic:	8312 at CNCS HQ
Pacific:	Hamilton Ballroom at Hamilton Crowne Plaza Hotel
Southwest:	McPherson room at hotel (across the hall from the Hamilton Ballroom)

### Friday, September 16

Senior Management Town Hall	9:00-10:30
Location to be announced. <i>Robert Velasco, Mark Gearan, and other CNCS Senior Leadership</i>	
Continuation of Cluster meetings	Optional as determined by Area Manager